

PBA-014-0031008 Seat No. _____

M. P. M. (Sem. X) (CBCS) (W.E.F. 2014-15 & 2015-16) Examination

August / September - 2020

Fundamentals of R & D Management-I

Faculty Code: 014

Subject Code: 0031008

Time: 3 Hours] [Total Marks: 80

Instructions: (1) Attempt three questions from each section.

- (2) Questions 1 and 5 are compulsory.
- (3) Figure to the right indicates full marks for the respective question.
- (4) Draw neat and clean diagram when required.

SECTION-I

- 1 Answer the following questions : (Any **Seven**)
- **14**
- (1) Explain Basic Research with suitable example.
- (2) Discuss the term Ethics.
- (3) Give the examples of pharma product which helps in COVID-19 prevention
- (4) Explain Trademark with example.
- (5) What is ATMA-NIRBHAR initiative of Government of India?
- (6) Explain Innovation with suitable example.
- (7) Give the full form of DRDO.
- (8) How Research activity is helpful in an Organization?
- (9) Explain the term Intellectual Property Rights.
- (10) What is Research Development?
- **2** Answer the following questions:
 - (1) What is the meaning of Research and Development? 7
 How Research is difference from Development?
- (2) Explain Critical role of IPR's in research management. 6
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3	Answer the following questions:		
	(1)	Which are the research organizations at national	7
		level? Explain any one in brief.	
	(2)	What is Plagiarism and how to combat it?	6
4	Answer the following questions:		
	(1)	How can we ensure the quality in research? - discuss.	7
	(2)	Why Research! is essential for society at a Global level?	6
		SECTION-II	
5	Ans	swer the following questions: (Any Two)	1 4
	(1)	Write a detail note on ICMR.	
	(2)	Discuss in detail on Copyright with suitable example.	
	(3)	What is the meaning of Ethics' and 'Values'? Explain	
		their relevance in context to research.	
6	Answer the following questions:		
	(1)	How patents are useful for researchers?	7
	(2)	What type of IPR mechanism is appropriate for	6
		Pharma Industry?	
7	Answer the following questions:		
	(1)	Explain the role of research in national development.	7
	(2)	How Research' is important in policy making? - Explain.	. (
8	Answer the following questions:		
	(1)	What is the role of major research organizations and educational institutions in the field of research in India?	7
	(2)	Write a detail note on DRDO.	6